

Oyindamola Ogunsola

User Experience Designer (UX/UI)

✉ ogunsola.irene@gmail.com ☎ +234-8033782241 📍 Ota, Nigeria

🔗 oyindamolaogunsola.netlify.app/about 🌐 linkedin.com/in/oyindamola-ogunsola/

Professional Summary

Product Designer and UX Lead with experience leading end-to-end design across web, mobile, and internal digital products, from discovery and research through high-fidelity execution and developer handoff. Skilled in user research, usability testing, design systems, and cross-functional collaboration, with experience translating complex user and business requirements into intuitive, accessible experiences.

Professional Experience

- | | |
|---|-------------------------------|
| UX Designer & Project Lead , Magen Design 🌐 | 2021 – Present
Remote |
| <ul style="list-style-type: none">• Led end-to-end product design across web, mobile, and internal platforms, driving discovery, user research, wireframing, prototyping, and high-fidelity design.• Conducted user interviews and usability testing to uncover user needs and inform product and feature decisions.• Collaborated closely with engineers and stakeholders to define requirements, refine user journeys, and ensure feasible implementation.• Designed scalable design systems and reusable components to improve consistency and delivery efficiency.• Presented and defended design decisions using user insights and business objectives. | |
| Assistant Operations Manager , <i>Impacto Grupo SA</i> | 2021 – 2022
Lagos, Nigeria |
| <ul style="list-style-type: none">• Supported daily operational activities, ensuring smooth coordination and communication across multiple teams and business units to maintain efficient workflow execution.• Assisted in implementing internal processes for onboarding, staff coordination, and workflow organization, improving overall operational structure.• Maintained records and provided performance and progress reports to management, supporting decision-making and continuous process improvement. | |
| Frontend Developer , <i>Xown Solutions Limited</i> | 2020 – 2021
Lagos, Nigeria |
| <ul style="list-style-type: none">• Collaborated with clients, designers, and stakeholders to translate requirements into effective digital solutions while maintaining clear and consistent communication throughout project delivery.• Managed multiple projects simultaneously, ensuring timely resolution of issues, meeting deadlines, and maintaining a high standard of service.• Conducted testing, troubleshooting, and optimization to identify and resolve technical issues, improving overall user experience and functionality.• Provided ongoing support and guidance to clients, simplifying technical concepts and ensuring their needs were addressed effectively and professionally. | |

Education

HND Computer Science , <i>The Polytechnic Ibadan</i>	2012 – 2017
---	-------------

Core Skills

Customer Service & Communication

- Technical Support & Issue Resolution
- Written & Verbal Communication
- Client Relationship Management & Active Listening
- Problem Solving & Conflict Resolution
- Time Management, Multitasking & Team Collaboration

Program & Project Management

- Project planning and execution
- Cross-functional team coordination
- Timeline and milestone tracking
- Stakeholder communication

Tools

Figma | Google Analytics | ProtoPie | Miro | Webflow |
WordPress | HTML | CSS | JavaScript | Git | Linear |
Slack

Design & Product Execution

- UX/UI Design
- Wireframing and prototyping
- Design systems
- Information architecture

Product Design & Strategy

- End-to-End Product Design
- User Research & Usability Testing
- Information Architecture
- Design Systems
- Interaction Design
- Product Discovery & Feature Definition
- Cross-functional Collaboration
- Stakeholder Management

Certifications

Google UX Design Certificate

Coursera (2022)

Intro to Human Centered Design

Acumen Academy & IDEO.org
(2022)

Selected Product Experience

Product Designer & Project Lead (In Development)

Fashion-tech marketplace connecting tailors, vendors, and customers globally.

- Leading product strategy and end-to-end experience design for a fashion-tech marketplace connecting tailors, vendors, and customers.
- Managing cross-functional collaboration between design, engineering, and growth functions to define requirements and deliver an MVP.
- Driving discovery, feature definition, information architecture, and user experience strategy from concept to build stage

Web Designer & WordPress Developer - [ianigeria](#)

Content and tourism platform showcasing Nigeria's culture, destinations, and stories to a global audience.

- Designed, customized, and managed a public-facing WordPress website, improving information architecture, usability, and the overall user experience.
- Collaborated with stakeholders to translate content and business requirements into functional, user-centered web experiences and implement continuous site improvements.
- Monitored website performance and analytics, maintained site functionality, and optimized content structure to support engagement and discoverability.