

OYINDAMOLA OGUNSOLA

Certified UX Designer

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EXPERIENCE

UX/UI Designer

Magen Design

2021 - Present Worldwide

As a Freelance UX Designer, I partnered with various clients, such as Strim, Upsel, Tradapay, and iaNigeria, achieving the following:

- Developed 10+ responsive interfaces, resulting in a **22% increase in user satisfaction** and a **15% boost in conversion rates**.
- Championed the integration of user feedback, leading to a **42.9% reduction in development time** across 5 projects.
- Optimized design processes to meet tight deadlines and ensure project success.
- Executed user testing on implemented designs, leading to a 25% decrease in bounce rate.
- Guided creative vision, coordinated, and supervised over **3 design team** across **3 different time zones**.
- Enhanced design inclusivity by 30% through iterative feedback implementation.
- Adapted design approaches to meet evolving project requirements, facilitating successful product expansion.
- Implemented User testing strategies, resulting in a 20% increase in user engagement.

Assistant Operations Manager

Impacto Grupo, SA

2021 - 2021

Impacto Grupo is a construction company based in Ni, specializing in the sales of building materials and Spar

- Aligned web development strategy, lifting online sales, increasing customer engagement by 25%.
- Managed E-commerce site, driving a 25% revenue complaints by 20%
- Optimized efficiency with software solutions, cutting redundancies by 15% and errors by 10%.
- Oversaw operations for a 30-person team across 5 sites, boosting productivity by 20% and cutting costs by 15%.
- Offered strategic support across key functions, improving efficiency by 25% and profitability by 7%

Frontend Developer

Xown Solutions Limited

2020 - 2021 Lagos, Nigeria

Xown Solutions Limited are a Web development & Network Engineering Agency.

- Led website development, translating mockups into functional assets using HTML, CSS, and JavaScript, boosting user engagement by 20%.
- Collaborated with stakeholders to generate innovative ideas, fostering strong partnerships and delivering tailored solutions.
- Developed 5 mobile-friendly websites, driving a 30% increase in mobile traffic and seamless transitions from legacy presentations.
- Performed thorough testing and review of website designs, improving customer satisfaction by 25%.
- Managed multiple projects, meeting deadlines and ensuring website compatibility across browsers for enhanced user experience.

EDUCATION

HND. Computer Science

The Polytechnic Ibadan, Ibadan

2012 - 2017 Ibadan, Nigeria

GPA
4.04 / 5.0

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SKILLS

Design

User Testing User Research

Information Architecture

Usability Studies Storyboarding

Journey Mapping Sketching

Presentation Prototyping

Wireframing Competitive Audits

FIGMA ADOBE XD MIRO

GOOGLE SLIDES PROTOPIE

Frontend

HTML Git CSS JavaScript

Wordpress Webflow

Soft Skills

Resilience Flexibility

Effective Communication Creativity

Grit Mindset

TRAINING / COURSES

User Experience Design

Google UX Design Certificate via Coursera - Sept, 2022

Intro to Human Centred Design

Acumen Academy and IDEO.org- July, 2022